

**National Network of Libraries of Medicine**

**Region 2**

**Quarterly Report**

**August 1, 2006 – October 31, 2006**

**University of Maryland, Baltimore  
Health Sciences & Human Services Library**

**Date submitted: January 31, 2007**

## **Executive summary**

Interviews were held in July-September with candidates for the community outreach coordinator position. At the completion of the interviews, we decided to re-open the search. October 29, 2006 was the deadline for fullest consideration. Toni Yancey will chair the search committee.

Several advocacy and support activities occurred this month. On September 27-28, 2006 Janice visited the Health Sciences Library, Florida State University in Tallahassee. The Library has agreed to be a resource library (RL) and during the visit we reviewed RL responsibilities as well as discussed future outreach possibilities. On September 22, 2006 MJ and Janice attended the dedication of the new health sciences library at East Carolina University, Greenville, NC.

In October, we processed 103 requests for medical library advocacy letters during National Medical Librarians Month. On October 27, 2006 Toni visited Shimberg Health Sciences Library at the University of South Florida to meet with the director, Beverly Shattuck, and other staff members. In September and October several SE/A members attended the Maryland Go Local rollout events in St. Mary's, Cambridge, Wheaton and Baltimore, MD.

Membership activities continued as well. To prepare for the printing and distribution of Network membership certifications, Beth, Evelyn and Regina contacted members to verify addresses, institutional names and addresses and contacts. Colette, Toni and Beth updated the membership brochure and placed it on the SE/A web site.

Appointments were made to the four Regional Advisory Committees. Toni and Sheila selected the members for the Outreach to Health Professionals Committee, Terri selected members for the Consumer Health Committee, Beth for the Access Committee and Dale for the Technology Committee. Thirty-five appointment letters were sent to those selected.

A total of 32 awards and subcontracts were funded this quarter. We received 34 applications in response to our call for application for express awards and found it necessary to close the award after the initial review of those received by the "fullest consideration" date posted. Review of applications was completed in early September and 19 awards were made by the end of the quarter. A Memorandum of Understanding for each express award was drafted and approved for use by the University of Maryland Baltimore Office of Research and Development.

In other funding news, we also found it necessary to close the exhibit award because we surpassed our budget for this award. Because of this, several exhibit award applications had to be rejected. We reviewed applications for the technology awareness conferences. Three projects were funded in early September.

We received nine project proposals for larger outreach projects. The proposal applications were reviewed with the Network Office at NLM. We requested full proposals for seven of the proposals. The proposal by Western Maryland AHEC for an outreach in West Virginia was approved for funding.

Beth and Janice filled the position on the Disaster Preparedness Task Force opening left by the Georgia representation and are working on a replacement for Tennessee, as their member changed position and moved out of state. An organizing meeting of those present at the joint Southern and Mid-Atlantic Chapter meeting was held to discuss next steps.

Colette continued to extensively review and update pages on the S/EA website in preparation for the usability tests that will be conducted this fall.

On October 11, 2006, the SE/A hosted the NLM Associate Fellows and National Network Office (NNO) staff. Coordinators provided insights into their jobs, Janice discussed the contract and services and MJ provided information on the library's role as the regional medical library. MJ also guided the tour of the building.

## Network infrastructure

TABLE 1. Quarterly infrastructure data

|   | Current quarter | Previous quarter |
|---|-----------------|------------------|
| Network members – full  | 559             | 592              |
| Network members – affiliate                                       | 552             | 568              |
| Libraries providing services to unaffiliated health professionals | 268 (48%)       | 284 (48%)        |
| Libraries providing services to public users                      | 296 (53%)       | 296 (50%)        |
| Average fill rate for resource libraries                          | 82%             | 81%              |

There was a net loss of 33 full and 16 affiliate members as a result of the review of members' records in preparation of sending membership certificates.

### Regional Advisory Committee (RAC) activities

RAC committees were populated this quarter. Letters of appointment were sent. A complete list of committee members can be found at: <http://nnlm.gov/sea/about/rac.html>

### Needs assessment and evaluation activities/data

Dale participated in monthly OERC teleconferences.

August 14, 2006 - Janice and MJ attended a teleconference with the OERC to discuss cross regional projects. Janice will be the SE/A liaison to the planning group.

## Outreach

TABLE 2. Newly funded awards and projects include:

| Start/<br>end dates      | Title of award/<br>project              | PI<br>institution   | PI last<br>name      | Funding<br>amount | Project type              |
|--------------------------|---|---|----------------------|-------------------|---------------------------|
| 11/1/2006-<br>10/31/2006 | Post-Katrina Library<br>Improvement     | VA Gulf<br>Coast<br>Veterans<br>Health<br>System            | Burns                | \$4,500           | Library Improvement       |
| 11/1/2006-<br>10/31/2006 | Library Technology<br>Improvement Award | VA Gulf<br>Coast<br>Veterans<br>Health<br>System            | Burns                | \$3,500           | Technology<br>Improvement |
| 11/1/2006-<br>10/31/2006 | Library Technology<br>Improvement Award | Northeast<br>GA Medical<br>Center                           | Bayer                | \$3,209           | Technology<br>Improvement |
| 11/1/2006-<br>10/31/2006 | Library Technology<br>Improvement Award | Dept. of<br>Mental<br>Health St.<br>Elizabeth's<br>Hospital | Jernigan-<br>Pedrick | \$2,099           | Technology<br>Improvement |
| 11/1/2006-<br>10/31/2006 | Library Technology<br>Improvement Award | Sentara<br>Norfolk<br>General                               | Duncan               | \$1,821           | Technology<br>Improvement |

|                      |  |   |             |         |                                   |
|----------------------|--|---|-------------|---------|-----------------------------------|
|                      |  | Hospital                                      |             |         |                                   |
| 11/1/2006-10/31/2006 | Library Technology Improvement Award                                 | Sentara Louise Obici Memorial Hospital        | Daum        | \$1,821 | Technology Improvement            |
| 11/1/2006-10/31/2006 | Library Technology Improvement Award                                 | Sentara Virginia Beach General Hospital       | Speiss      | \$1,821 | Technology Improvement            |
| 11/1/2006-10/31/2006 | Library Technology Improvement Award                                 | Mercy Medical Center                          | Willis      | \$1,295 | Technology Improvement            |
| 11/1/2006-10/31/2006 | Community Health Information Outreach Program                        | Wake Forest University Health Sciences        | James       | \$4,613 | Express Outreach Award            |
| 11/1/2006-10/31/2006 | Free Clinic Health Information Access Project                        | Foothills AHEC, GA                            | Bayer       | \$6,000 | Express Outreach Award            |
| 11/1/2006-10/31/2006 | Tennessee Outreach State Planning Team                               | Univ Of Tennessee Graduate School of Medicine | Oelschlegel | \$4,650 | Express Outreach Award            |
| 11/1/2006-10/31/2006 | Partnering to Improve Patient Education                              | Univ of South Carolina                        | LoCicero    | \$5,508 | Express Outreach Award            |
| 11/1/2006-10/31/2006 | Maryland Public Health Practitioners Access & Use Follow-up          | Johns Hopkins Univ                            | Oliver      | \$6,000 | Express Outreach Award            |
| 11/1/2006-10/31/2006 | Teen Health Initiative   | Eastern Shore AHEC, MD                        | Wade        | \$6,000 | Express Outreach Award            |
| 11/1/2006-10/31/2006 | Finding What Works: Improving Health Literacy in the Real World      | Univ of Virginia                              | Near        | \$2,050 | Express Outreach Award            |
| 11/1/2006-10/31/2006 | Follow-up of Mercy Care and Gateway Projects                         | St.Joseph's Atlanta Mercy Care                | Christian   | \$5,000 | Express Outreach Award            |
| 11/1/2006-10/31/2006 | Follow-up of WV Health Rights Community Connections project          | WV Health Right, Inc                          | Mollohan    | \$5,000 | Express Outreach Award            |
| 11/1/2006-10/31/2006 | Follow-up of MaFlo's Community Connections Project                   | MaFlo's Health & Awareness Team               | Lance-Robb  | \$4,990 | Express Outreach Award            |
| 11/1/2006-10/31/2006 | Welcome Award – Westview United Methodist Church                     | Westview United Methodist Church              | Hedrick     | \$4,969 | Express Outreach Award            |
| 9/30/2006-04/30/2006 | Scholarly Communication Panel with Google                            | Univ of North Carolina at Chapel Hill         | Moore       | \$5,000 | Technology/Policy Awareness Award |
| 9/30/2006-04/30/2006 | Cybercafe at the Medical Association of the State of Alabama meeting | Univ of South Alabama                         | Robertson   | \$4,883 | Technology/Policy Awareness Award |
| 9/30/2006-04/30/2006 | Mobile Technology Fair   | VA Commonwealth Univ                          | Canevari    | \$5,000 | Technology/Policy Awareness Award |

|                      |   |   |            |          |                  |
|----------------------|---|---|------------|----------|------------------|
| 8/7/2006-9/30/2006   | Exhibit at La Fiesta del Pueblo, Raleigh, NC, September 9-10, 2006                                    | Univ of North Carolina at Chapel Hill           | Sibajoris  | \$1,780  | Exhibit Award    |
| 8/7/2006-9/30/2006   | Exhibit at the Health Care Education Association national meeting, Atlanta, GA, September 20-22, 2006 | Children's Healthcare of Atlanta                | Enloe      | \$1,545  | Exhibit Award    |
| 8/7/2006-11/30/2006  | Exhibit at the Georgia Academy of Family Physicians, Atlanta, GA, November 9-10, 2006                 | Mercer School of Medicine                       | Krampl     | \$2,278  | Exhibit Award    |
| 8/10/2006-10/31/2006 | Exhibit at the Georgia Association of Primary Health Care, Savannah, GA, October 18-20, 2006          | Mercer School of Medicine                       | Krampl     | \$1,695  | Exhibit Award    |
| 8/22/2006-11/30/2006 | Exhibit at the Rural Health Association of Tennessee, Gatlinburg, TN, November 15-16, 2006            | East Tennessee State Univ                       | Wallace    | \$1,796  | Exhibit Award    |
| 8/10/2006-10/31/2006 | Two training sessions at the Talbot County Public Library   | Johns Hopkins Bayview Medical Center            | Gorman     | \$289    | Training Award   |
| 8/15/2006-10/31/2006 | Extreme Googling for Health and Medical Information Specialist  | Association of NC Health and Science Librarians | Furr       | \$500    | Training Award   |
| 8/15/2006-10/31/2006 | Training at the Dunbar Community Center on health information access                                  | MaFlo's Health & Awareness Team                 | Lance-Robb | \$500    | Training Award   |
| 11/1/2006-10/31/2006 | Training sessions at the Georgia Public Health Department   | Mercer Medical School                           | Smith      | \$500    | Training Award   |
| 10/1/2006-9/30/2006  | West Virginia Health Information Outreach Project II  | Western Maryland AHEC                           | Beaulieu   | \$40,000 | Outreach Project |

Update of ongoing major projects (funded at ≥ \$15,000)

Project: West Virginia Information Outreach II

Period of Performance: October 1, 2006 –September 30, 2006

**Description:** Building on the success of its *West Virginia Health Information Outreach* project, the Western Maryland AHEC will improve access to electronic health information for librarians, health professions students, health professionals and their patients, public school students, the faith community, and the community at large in the middle and northern counties of West Virginia. The project will incorporate coalition building and direct training as well as training trainers in the counties reached.

TABLE 3. Exhibits.

| Dates                                    | Organization name   | Meeting name   | Location (city, state) |
|--|---|----------------|------------------------|
| <b>RML NATIONAL EXHIBITS</b>             |   |                |                        |
| 10/27-28/2006                            | Society for the Advancement of Chicanos and Native Americans in Science | Annual Meeting | Tampa, FL              |
| <b>RML REGIONAL/STATE/LOCAL EXHIBITS</b> |   |                |                        |
| 8/1-3/2006                               | Florida Public Health Association                                       | FPH Annual     | West Palm Beach,       |

|  |   |   |                  |
|--|---|---|------------------|
|  |   | Meeting                                   | FL               |
| 9/20-21/2006                                       | Mississippi Public Health Association                     | MPH Annual Conference                     | Tunica, MS       |
| 9/20-21/2006                                       | West Virginia Public Health Association                   | Annual Meeting                            | Davis, WV        |
| 9/27 - 10/02/2006                                  | Southern Women's Show                                     | Southern Women's Show                     | Birmingham, AL   |
| 10/14-15/2006                                      | Southern Chapter of the Medical Library Association       | Together: New Horizons, New Opportunities | Atlanta, GA      |
| 10/24-27/2006                                      | Mississippi Library Association                           | Annual Meeting                            | Tunica, MS       |
| <b>SUBCONTRACTED NATIONAL EXHIBITS</b>             |   |   |                  |
| 9/20-22/2006                                       | Health Care Education Association                         | National Conference                       | Atlanta, GA      |
| <b>SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS</b> |   |   |                  |
| 8/10/2006  | Retirement Living   | Health Fair                               | Wilmington, NC   |
| 8/17-20/2006                                       | North Carolina Pediatric Society                          | Annual Meeting                            | Myrtle Beach, SC |
| 8/21-23/2006                                       | Georgia Rural Health Association                          | Annual Meeting                            | Augusta, GA      |
| 9/5-8/2006   | Georgia Public Health Association                         | Annual Meeting                            | Augusta, GA      |
| 9/9-10/2006  | El Pueblo   | La Fiesta                                 | Raleigh, GA      |
| 9/21-22/2006                                       | COMO: Georgia Library Association                         | Annual Convention                         | Athens, GA       |
| 10/4-6/2006  | South Carolina American Association of Mental Retardation | Annual Conference                         | Myrtle Beach, SC |
| 10/12-13/2006                                      | Southern Medical Association                              | Annual Scientific Assembly                | Charlotte, NC    |
| 10/18-20/2006                                      | Georgia Primary Care Association                          | Annual Meeting                            | Savannah, GA     |

#### Actionable feedback received from exhibit visitors

There is nothing to report this quarter.

#### MedlinePlus Go Local

We received a proposal for a Go Local project for the state of Tennessee from Vanderbilt University Eskin Biomedical Library. The proposal was sent to NLM for review.

TABLE 4. Presentations and training provided by RML staff

| Date       | Last name of staff responsible | Title of presentation/training  | Location (city, state) | Number of participants | In-person or distance education |
|------------|--------------------------------|---|------------------------|------------------------|---------------------------------|
| 11/16/2006 | Kelly                          | SE/A Update: Together We Accomplished...  | Atlanta, GA            | Over 100               | In-person                       |
| 10/13/2006 | Ottosen                        | ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers             | Atlanta, GA            | 7                      | In-person                       |
| 09/06/2006 | Snow-Croft                     | Keeping Up With PubMed  | Hunt Valley, MD        | 18                     | In-person                       |
| 09/15/2006 | Snow-Croft                     | MedlinePlus Introduction (chaired breakout session at Tenn-Share annual fall meeting) | Nashville, TN          | 10                     | In-person                       |
| 09/22/2006 | Snow-Croft                     | Introduction to PubMed  | Oxford, MS             | 9                      | In-person                       |
| 09/29/2006 | Snow-Croft                     | Introduction to PubMed and NN/LM Databases  | Auburn, AL             | 75                     | In-person                       |
| 10/13/2006 | Snow-Croft                     | Public Health on the Web  | Atlanta, GA            | 9                      | In-person                       |
| 10/27/2006 | Snow-Croft                     | Making PubMed Work For You  | Hunt Valley, MD        | 15                     | In-Person                       |
| 08/23/2006 | Wescott                        | Easy to Read Health and   | Odenton, MD            | 19                     | In-person                       |

|             |             |  |                  |         |                    |
|-------------|-------------|--|------------------|---------|--------------------|
|             |             | Wellness Material  |                  |         |                    |
| 08/24/2006  | Wescott     | Easy to Read Health and Wellness Material  | Odenton, MD      | 20      | In-person          |
| 09/08/2006  | Wescott     | Easy to Read Health and Wellness Material – writing session                          | Odenton, MD      | 13      | In-person          |
| 09/13/2006  | Wescott     | No Patient Left Behind   | Cambridge, MD    | 14      | In-Person          |
| 08/18/ 2006 | Prince      | PDA Class  | Largo, FL        | 24      | In-person          |
| 09/14/ 2006 | Prince      | Geeks Bearing Gifts  | Orange Beach, AL | 20      | In-person          |
| 09/15 2006  | Prince      | Panel Participation  | Orange Beach, AL | 50      | In-person          |
| 09/23/ 2006 | Prince      | Geeks Bearing Gifts  | Atlanta, GA      | 30      | In-person          |
| 10/09/2006  | Prince      | Web 2.0 Presentation   | Louisville, KY   | Unknown | In-person          |
| 10/13/2006  | Prince      | Geeks Bearing Gifts  | Atlanta, GA      | 22      | In-person          |
| 10/19/2006  | Prince      | Blog presentation  | Las Vegas, NV    | 35      | In-person          |
| 10/26/ 2006 | Prince      | Geeks Bearing Gifts (morning)  | Richmond, VA     | 13      | In-person          |
| 10/26/ 2006 | Prince      | Geeks Bearing Gifts (afternoon)  | Richmond, VA     | 13      | In-person          |
| 10/30 2006  | Prince      | PubMed   | Atlanta, GA      | 15      | In-person          |
| 10/31/ 2006 | Prince      | Advanced PubMed  | Atlanta, GA      | 15      | In-person          |
| 8/30/2006   | Toni Yancey | SE/A Hospital Librarians Web conference #3   | Baltimore, MD    | 28      | Distance Education |
| 9/10/2006   | Toni Yancey | Searching for Answers: Pain Management Research on the Internet                      | Orlando, FL      | 40      | In-person          |
| 9/25/2006   | Toni Yancey | From Snake Oil to Penicillin: Evaluating Consumer Health Information on the Internet | Wilkes-Barre, PA | 13      | In-person          |
| 10/23/2006  | Toni Yancey | Web Resources  | Lancaster, PA    | 33      | In-person          |

#### Other staff activities

TABLE 5. Publications and resources developed by RML staff

| Date completed/<br>published | Last name of staff responsible | Title   | Medium<br>(e.g., journal article,<br>newsletter article,<br>brochure, online<br>tutorial) | Submitted to<br>Clearinghouse<br>("yes" or "out<br>of scope") |
|------------------------------|--------------------------------|---|---|---|
| 9/29/20066                   | Snow-Croft                     | ¿No Comprende?: Spanish Health Information Resources for English Speaking Librarians. | Distance Education course via Moodle  | Yes   |
| 09/18/2006                   | Ottosen                        | Unraveling the Mystery of   | Journal article   | Out of scope  |

|            |         |   |  |     |
|------------|---------|---|--|-----|
|            |         | Genetics Information for Consumers  | submission to Journal of Consumer Health on the Internet |     |
| 08/15/2006 | Ottosen | ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers | New class  | Yes |

Other notable staff activities:

August 9, 2006 - Beth participated in the NLM's Specialized Information Services' (SIS) review of proposals from community organizations and libraries to design and conduct projects that will improve access to HIV/AIDS related health information for patients, the affected community, and caregivers.

August 17, 2006 - Terri volunteered and was accepted to serve on the MLA Google Health Co-op Team announced by Medical Library Association's (MLA) Consumer and Patient Health Information Section. The project will involve recommending quality health sites that will carry the Medical Library Association stamp of approval. It will require approximately an hour of work per week for six months.

August 21, 2006 - Terri and Janice reviewed, revised and signed a letter of agreement with HUD to provide training for Neighborhood Networks staff, including consumer health resources and funding information. The project will start in November.

August 24, 2006 - Sheila participated in a webinar on *Grant Writing and the Rural Library*, provided by the Rural Library Sustainability Project.

September 5, 2006 - Staff attended the NN/LM teleconference on the NN/LM Web-STOC services.

September 12, 2006 - Sheila attended a session of *Grants and NN/LM Funding Opportunities* in Oklahoma City, OK, and began developing a similar class for the SE/A Region. It will be available in January 2007.

September 14, 2006 - Janice and Toni met with Kathel Dunn, Associate Director of the NN/LM Middle Atlantic Region, to provide an overview of our program and to answer questions about the contract.

September 15, 2006 - Toni assisted Region 1 with an exhibit at the American Society of Bone and Mineral Research, Philadelphia, PA. While in Philadelphia, Toni and Kathel Dunn visited with Debra Sibley, Associate University Librarian, at Thomas Jefferson University.

September 19, 2006 - Terri and MJ attended the Maryland Health Go Local rollout, St. Mary's City, MD.

September 22, 2006 - MJ and Janice attended the dedication of the new health sciences library at East Carolina University, Greenville, NC.

September 25, 2006 - Janice and MJ attended the Maryland Health Go Local rollout, Cambridge, MD.

September 27-28, 2006 - Janice visited the Health Sciences Library, Florida State University, Tallahassee, FL. The Library has agreed to be a resource library (RL) and during the visit we reviewed RL responsibilities as well as discussed future outreach possibilities.

September 29, 2006 - Colette attended the monthly usability evaluation team teleconference.

October 3, 2006 - Sheila and Janice attended the Maryland Health Go Local rollout at Wheaton Regional Library, Wheaton, MD.

October 5, 2006 - Staff attended the Maryland Go Local Roll-out at the HS/HSL.

October 11, 2006 - The NN/LM SE/A staff hosted a visit by the NLM Associate Fellows. Coordinators provided insights into their jobs, Janice discussed the contract and services and MJ provided information on the library's role as the regional medical library. MJ also guided the tour of the building.

October 11, 2006 - Staff participated in the NN/LM teleconference on the MLA literacy initiative and a brief overview of the Outreach Evaluation Resource Center (OERC) class on evaluation.

October 12-16, 2006 - MJ, Janice, Beth, Dale, Sheila, Terri and Toni attended the joint meeting of the Mid-Atlantic and Southern Chapters of MLA, Atlanta, GA. The SE/A staff exhibited and presented an SE/A Update at the meeting.



October 13, 2006 - Beth attended a Solinet full day *Disaster Preparedness* session, Atlanta, GA. Beth also met with other attendees in support of our regional disaster preparedness planning process.

October 23, 2006 - Janice attended a meeting of the steering committee of the North Carolina Consumer Health Information Project, an outgrowth of their state planning team. The committee has secured state library funds to develop a consumer health portal for use by public librarians and the public.

October 30, 2006 - Terri attended the ODPHP (Office of Disease Prevention and Health Promotion) stakeholder's meeting regarding Healthfinder.gov at the request of Jean Shipman, President of the Medical Library Association.

October, 2006 - Sheila, with Anne Thurland, Director of Education at the St Croix Department of Public Health, US Virgin Islands, worked towards submitting a paper for MLA 2007 on Public Health in the US Virgin Islands.

October, 2006 - Sheila received materials for the new course *Patient Safety Resource Seminar: Librarians on the Front Lines* and began developing it for the SE/A Region. It will be available in January 2007.